

# University of Pretoria Yearbook 2022

## Business engineering 421 (BPZ 421)

**Qualification** Undergraduate

**Faculty** [Faculty of Engineering, Built Environment and Information Technology](#)

**Module credits** 16.00

**NQF Level** 08

**Prerequisites** No prerequisites.

**Contact time** 2 tutorials per week, 4 lectures per week

**Language of tuition** Module is presented in English

**Department** Industrial and Systems Engineering

**Period of presentation** Semester 2

### Module content

Integration of engineering functions; strategic planning; organisational structures; business management; systems engineering; work-flow management; process modelling; business architecture; change management and motivation; marketing management and industry exposure. Business management game project.

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